

## Blow up the training department

Institute a Cadre of Information Librarians, or a Plethora of Performance Supporters, or a Merry Mess of Matchmakers **within each business unit.**

Remember getting what you paid for?

Blow up the training department. **They think they should build training.** They think training is the alpha and the omega. Cast them before swine.

**Look for those folks in the training department that love to think about how people learn and how to support performance.**

**Keep them. Cherish them. Listen to them.**

*But don't stick em in a group in Human Resources!!!*

**Attach them to each business unit.**

Give them lots of resources. ANY time they attempt to pull people off the

job and stick them in a *room* to learn something - make them prove why **that is the only way to teach this**. If they continue to resort to the simple, ineffective “stick em in a room” type of trainings, you don’t want em. Dump em.

**Pay these people to wander through the organization**, finding out about what people are doing. **Make them as essential as a librarian is in a library** - you don't always need them, but when you can't find something.. there they are.

Have them **study processes and discover places where they can squirt in a bit of information**.

Have them build DOPSS for projects and groups. Have them tinker to get information right for different groups.

**These people can give you the edge in implementing innovation.**

**These people can mean success in the information age.**

They can be like bees, spreading pollen from place to place.

**Get them out of the training department.**

**Get them out of HR.**

**Get them into the field.**

**Get them into the business of those they would help.**

Encourage them to try things that may fail and to *learn from the failures*.

Steel manufacturers stress a steel beam until it fails so they can report its strength. **Failure results in greater safety and success.**

*If they succeed too often, they aren't trying hard enough.*

**Fail, but measure effect, use and performance should be their guides.**

Discourage huge projects, aim for small.

**Insist on measuring performance and use as a measure of their success.**

**Pay for what you want!**

**Do it! Do it now!**